

LA/HOME

MEDIA KIT 2020



LA/HOME

LA/HOME is a bi-annual lifestyle magazine which celebrates the prolific creative and diverse talent in the city of Los Angeles, California.

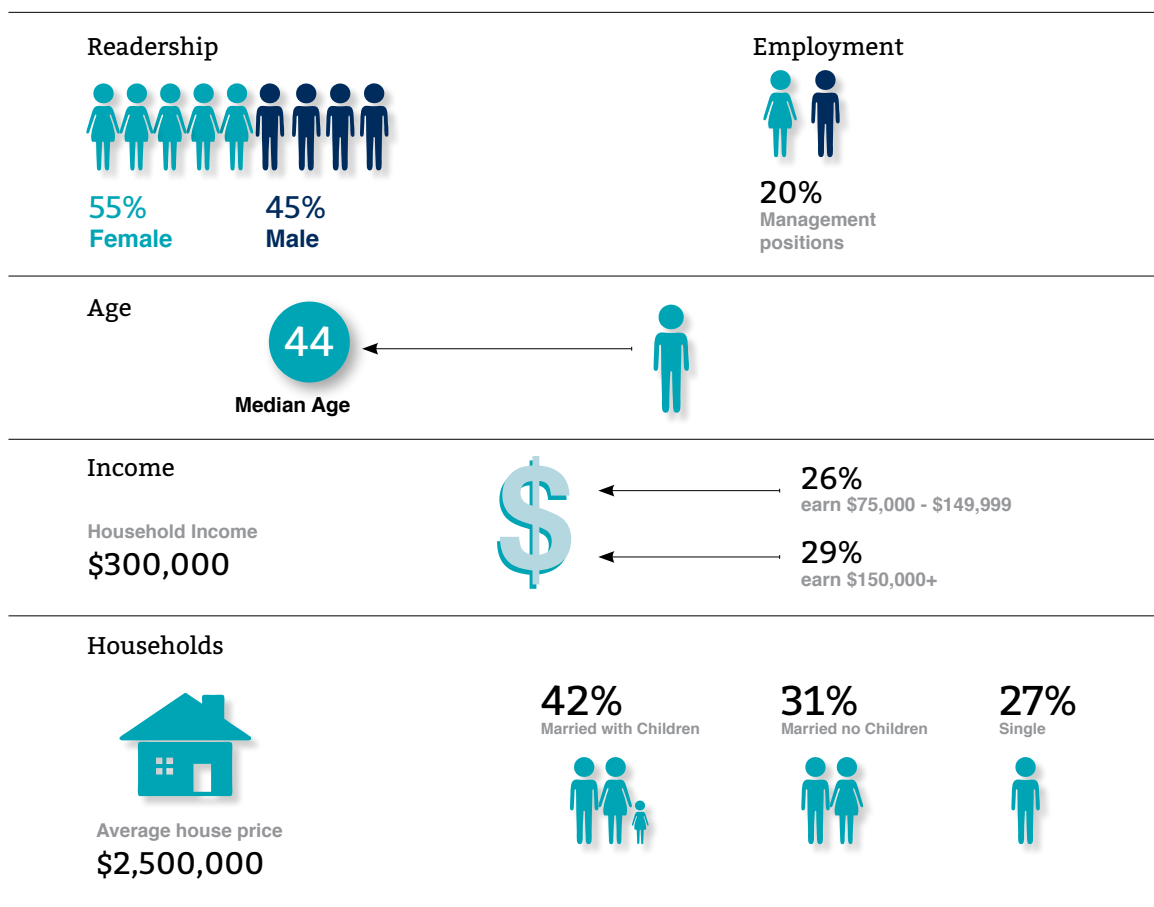
Aimed at the 30-50 years old design-conscious, culturally savvy, affluent reader, we showcase emerging interior designers, architects, artists and photographers through in-depth interviews and home tours.

Through original content, we curate the brightest talent and introduce original designs to a loyal readership that is looking for unique products which express their individuality – be it hand crafted furniture, small batch ceramics, gourmet coffee or electric skateboards. Each issue also draws on the exciting advances in home technology as well as the social issues that evolve from an ever-expanding city.

CIRCULATION

30,000

LA/HOME is primarily targeted at the affluent, design-conscious readers who live along the West coast of California. However, our subscribers are nationwide in Atlanta, New York, Washington, Hawaii and New Orleans.



DISTRIBUTION

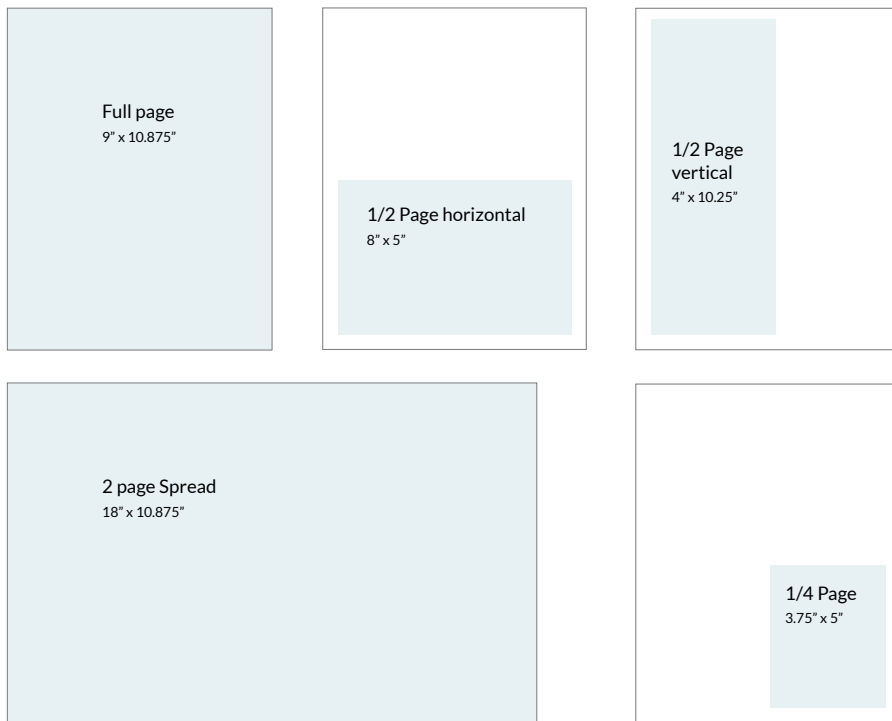
LA/HOME is on sale for \$7.99 at newsstands and selected retailers throughout Los Angeles – Whole Foods, Gelsons, Pharmaca, Sprouts, Fry's Electronics, LAX and independent booksellers, including Barnes & Noble. Complimentary copies are also mailed to targeted households in the targeted zipcodes in Brentwood, Beverly Hills, Pacific Palisades, Bel Air and Santa Monica.

Advertising Rates 2020

FREQUENCY	x1	x2	x4
Full page	3000	2500	1750
1/2 Page	1250	950	850
1/4 Page	625	475	400
Back Cover	5500	4125	3000
Inside Front cover	3500	2625	2000
Inside Back cover	3000	2275	1500
2 page spread	4500	3375	2250

PRINT SPECS

Trim size 9" x 10.875"
 Bleed size: 9.5" x 11.375"
 Please provide artwork as high
 resolution 300dpi CMYK
 print-ready pdfs. Email to:
mark@lahomemag.com



We can tailor a campaign to suit your budget and to get the best possible results. To discuss your marketing options, including branded storytelling, please email:

mark@lahomemag.com

LA/HOME

Editorial Calendar

SPRING/SUMMER

Ads Due: 02.17.20

Magazine On Sale: 03.16.20

FALL/WINTER

Ads Due: 09.14.20

Magazine On Sale: 10.09.20

